



Duotone: Limited Colour Schemes in Graphic Design by Design 360

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Duotone: Limited Colour Schemes in Graphic Design Book Content Preview:

Duotone: Limited Color Schemes in Graphic Design explores the possibilities and applications of the duotone printing technique, which applies either two shades of the same color, black and one tint, or two different colors. This process brings out middle tones and highlights, and its results are vibrant, colourful and stunning. The projects selected for this book cover different design categories, from logos, brochures, posters, packaging materials, book covers, posters and exhibition materials to screen designs for corporate websites and promotional microsites. The wide variety of designs reveals the magic of duotone and how designers and artists make full use of duotone techniques to create dramatic and dynamic compositions. Duotone is the next big trend in graphic design. It enhances readability, it makes the most of minimalist designs without overwhelming the eye, and it's perfect for effortlessly creating atmospheres.

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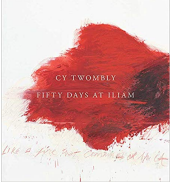


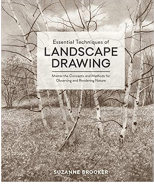

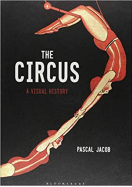
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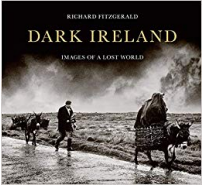
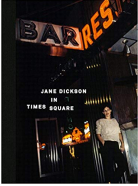
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